

Get Started Today!

The Pennsylvania Farm Bureau Program Development and Training staff and volunteers are ready and willing to provide consultations to those seeking to develop training programs, training curriculum, or educational breakout sessions for Farm Bureau events.

For more information or to schedule a training program, return the card below to:

Pennsylvania Farm Bureau

Program Development and Training Director
P.O. Box 8736 • Camp Hill, PA 17001-8736

or

Contact the Program Development and Training Director at
717-761-2740 • email: member@pfb.com

- Please contact me directly
- Please send me more information

I am interested in the following programs:

- Public Speaking
- Media Advocacy
- Working with Volunteers
- Surfacing & Developing Leadership
- Strategic & Program Planning
- Leadership Training
- Policy Development
- On-line Training

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Your email: _____

Phone Number: _____

County: _____

Pennsylvania Farm Bureau
PO Box 8736
510 S. 31st Street
Camp Hill, PA 17001-8736
www.pfb.com



Program Development and Training

**Boost Your
Persuasive Power
and Benefit Your Team!**

Pennsylvania Farm Bureau


Pennsylvania Farm Bureau
provides training programs
as a service to
County Farm Bureaus.

*Our training staff
and volunteers are
available to assist with
strategic planning programs
or to develop customized
training programs
to fit your specific needs.*

*Programs are available
at no charge to you.*

Why Schedule Training?

These training programs are for both new and experienced county board and committee members. The county Farm Bureau and its family members, are the basis for our grassroots structure. Participants in these programs will understand the importance of having a strong, active county Farm Bureau organization.

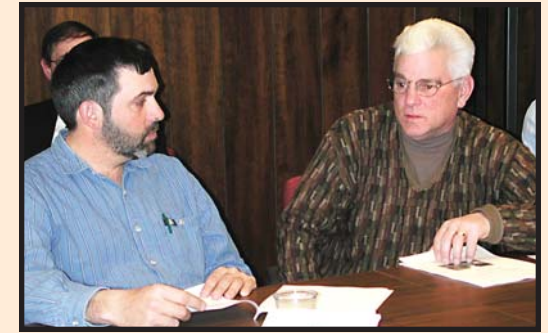
PFB Program Development and Training strengthens the leadership skills and organizational knowledge of Farm Bureau leaders and staff so that they can achieve their goals both today and tomorrow.

Our Programs Are:

- County Farm Bureau Specific
- Customized to Fit Your Needs
- Interactive
- Focused on Useful Applications

Programs Available:

- Unleash the Power of a Grassroots Organization
- Congressional Insights
- Working With the Media
- Policy Development
- Greeting & Growing Great Volunteers
- Membership Training Package
- County Board Training Package
- County President Training Package
- Training Video Library
- On-line Training



Training can help provide county Farm Bureau members with confidence for public speaking opportunities, as well expertise in working with the media through group learning situations.

Strengthening the Skills of Volunteer Leaders Through:

- Public Speaking
- Problem Solving
- Media Relations
- Customer (Member) Service
- Working with Volunteers

Who Can Benefit From Training?

- County Leadership
- Young Farmers & Ranchers
- Women's Leadership
- Anyone!